



Changing the Focus of Health Care Management

The management of health services is among the most complex and consequential roles in our society. There is no other profession that integrates the fields of medicine, public health, public policy, and ethics, with management competencies such as law, finance, marketing, human resources, and strategic planning.

The **Health Care Management & Policy program** is designed for those students preparing for careers in the organization and management of health service organizations. This program provides a unique opportunity for students seeking a solid liberal arts background combined with a focus in the areas of business, health services, and quality of care.

The program offers the best of both worlds: academic theory and professional reality. Students are rigorously prepared in the structure and dynamics of health systems, the policy environment, the management of health service organizations, and fundamental epidemiology.

During the first semester, students will begin to study and analyze America's health care system. They will continue throughout their four years to take a mix of liberal arts and focused health management and health policy courses. Close associations with the world-renowned McDonough School of Business and Georgetown Public Policy Institute provide students with access to professors and professionals specializing in various areas of business and health services.

During the senior year, students will **intern with the management team of Georgetown University Hospital**. This capstone experience allows students to synthesize academic theory with the realities of practice in a complex health care organization.

Quality of Care Issues Explored

We believe that education for the health care management and policy profession should encompass both the technical competencies of management and the social contexts in which these competencies are applied. This major provides students with a **strong business background** by including coursework in accounting, marketing, and microeconomics. Students will analyze the current state of the health care system and study ways to improve not only the financial aspects of health care systems, but also the quality of care of patients in the system. This emphasis on quality of care is of fundamental importance as the industry strives to reduce accidental injuries, deaths, and prescription errors.

Graduates of the program are prepared for entry level positions in hospitals, medical group practices, consulting firms, governmental agencies, and many others. The program also prepares students for graduate and professional programs such as health systems administration, public health, medicine, and law. The program is certified by the Association of University Programs in Health Administration (AUPHA).



For more information on this and the other health programs in NHS, please contact:

Georgetown University
School of Nursing & Health Studies
Dept. of Health Systems Administration
St. Mary's Hall, 2nd Floor
3700 Reservoir Road, NW
Washington, DC 20057-1107



Call 202-687-2781 • Fax 202-687-3703 • E-mail nhsadmissions@georgetown.edu
AIM/Google Talk talk2nhs • Visit <http://healthsystems.georgetown.edu>

For application requirements, deadlines, and forms, contact the **Office of Undergraduate Admissions:** <http://uadmissions.georgetown.edu> (202) 687-3600.

For information about scholarships and financial aid, contact the **Office of Student Financial Services:** <http://finaid.georgetown.edu> (202) 687-4547.



SAMPLE Program of Study BS IN HEALTH CARE MANAGEMENT & POLICY

First Year

FALL SEMESTER

Course	Credits
First Year Colloquium	1
Health Care In America	3
Core Requirement or Elective	3
Core Requirement or Elective	3
Core Requirement or Elective	3
Core Requirement or Elective	3
Total Credits	16

SPRING SEMESTER

Course	Credits
Language of Health & Disease	3
Microeconomics	3
Statistics	3
Core Requirement or Elective	3
Core Requirement or Elective	3
Total Credits	15

Sophomore Year

FALL SEMESTER

Course	Credits
Health Care Systems Economics	3
Epidemiological Principles, Patterns, and Practices	3
Introduction to International Health	3
Managerial Communications	3
Core Requirement or Elective	3
Total Credits	15

SPRING SEMESTER

Course	Credits
Politics of Health Care	3
Health Promotion/Disease Prevention	3
Delivering Care Across the Continuum	3
Health Services Research	3
Core Requirement or Elective	3
Total Credits	15

Junior Year

FALL SEMESTER

Course	Credits
Managerial Ethics	3
Accounting	3
Core Requirement or Elective	3
Core Requirement or Elective	3
Core Requirement or Elective	3
Total Credits	15

SPRING SEMESTER

Course	Credits
Information Systems	3
Marketing for Health Care Managers	3
Core Requirement or Elective	3
Core Requirement or Elective	3
Core Requirement or Elective	3
Total Credits	15

Senior Year

FALL SEMESTER

Course	Credits
Organizational Theory and Behavior	3
Management Systems/Health Care Organization	3
Legal Environment of Health Care	3
Human Resource Management	3
Core Requirement or Elective	3
Total Credits	15

SPRING SEMESTER

Course	Credits
Strategic Planning and Execution	3
Health Systems Practicum and Internship	8
Budgeting and Fiscal Management	3
Total Credits	14

<http://healthsystems.georgetown.edu>



Core requirements include:
English (2), Theology (2), Philosophy,
Ethics, Psychology, and Sociology.